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| --- | --- | --- | --- | --- | --- |
| Opening of a new account requires a minimum order of $5,000. | | | | | |
|  | | | | | |
| **I. COMPANY INFORMATION** | | | | | |
| Country: | |  | | | |
| Store Name: | |  | | | |
| DBA Name:  (Doing Business As) | |  | | | |
| Address: | |  | | | |
| Phone Number: | |  | | | |
| Email Address: | |  | | | |
| Website Address – URL:  (Non-Transactional) | |  | | | |
| *Please check the box for your retailer type and include the number of store locations.* | | | | | |
| 🞏 Department Store | | Number of Location: | | |  |
| 🞏 Chain Store | | Number of Location: | | |  |
| 🞏 Independent Retailer | | Number of Location: | | |  |
| 🞏 Online Store | | https//: | | | |
| *Type of Store:* | | | | | |
| 🞏 Ready - To - Wear | | 🞏 Intimate Apparel/Lingerie | | | 🞏 Hosiery |
| 🞏 Other (Please Specify) | |  | | | |
|  | | | | | |
| **II. CONTACT INFORMATION** | | | | | |
| **Owner’s Name** | |  | | | |
| Phone Number | |  | | | |
| Email Address | |  | | | |
| **Manager’s Name** | |  | | | |
| Phone Number | |  | | | |
| Email Address | |  | | | |
| **Buyer’s Name** | |  | | | |
| Phone Number | |  | | | |
| Email Address | |  | | | |
| **III. CORE BUSINESS** | | | | | |
| *1. List your top 5 retail brands.* | | | | | |
| 1. | | | | | |
| 2. | | | | | |
| 3. | | | | | |
| 4. | | | | | |
| 5. | | | | | |
| *2. Merchandise Category Carried. Mark “X” if you carry any of these categories.* | | | | | |
| 🞏 Missy Apparel | | | | | |
| 🞏 Contemporary Apparel | | | | | |
| 🞏 Designer/Couture | | | | | |
| 🞏 Denim | | | | | |
| 🞏 Lingerie | | | | | |
| 🞏 Hosiery | | | | | |
| 🞏 Swim | | | | | |
| 🞏 Active Wear | | | | | |
| 🞏 Shoes | | | | | |
| 🞏 Bridal | | | | | |
| 🞏 Maternity | | | | | |
| 🞏 Plus Size | | | | | |
| *3. Provide a brief overview of your customer profile.* | | | | | |
| Gender  (Check Box) | Age | | Income Level  (Low – Mid – High) | Brand Preferences | |
| 🞏 Male  🞏 Female |  | |  |  | |

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| **IV. STORE IMAGE REQUIREMENTS** | |
| As part of the application process, you are required to provide pictures of your boutique. Your application will not be considered for approval, unless boutique images are provided. | *Checklist of Required Images:*  🞏 Store Exterior with Sign  🞏 Store Interior  🞏 Photo of area where you plan to merchandise  🞏 If Online, link of the website  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **V. BRANDS INTERESTED IN** | | | |
| **FOUNDATION:** | | | |
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| C:\Users\user\Desktop\LOGO's\FREYA.png | C:\Users\user\Desktop\LOGO's\ELOMI.png | C:\Users\user\Desktop\LOGO's\FANTASIE.png | C:\Users\user\Desktop\LOGO's\WACOAL.jpg |
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| **SHAPEWEAR:** | | | |
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| **FASHION SOLUTIONS:** | | | |
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| **BRIDAL:** | | | |
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| **FASHION SOLUTIONS:** | | | |
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| **SEDUCTIVE:** | | | |
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| SEVEN TIL MIDNIGHT LOGO.png | Shirley of Hollywood logo.png |  |  |
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| **SWIMWEAR:** | | | |
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| Miraclesuit_Logo_Tagline.jpg | tt square logo.jpg |  |  |
|  | | | |
| **READY-TO-WEAR:** | | | |
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| tt square logo.jpg |  |  |  |
|  | | | |
| Prepared By: |  | | |
| Date: |  | | |